

Partner Marketing Bulletin

PMB-1555	60 GHz cnWave Starter Kit Now Available for Network Operators									
Feb 9, 2023										
Published For:	ConnectedPartners	Category:	Promotion	Region:	🖾 APAC	🖾 CALA	\boxtimes EMEA	\boxtimes NA		
Product Line:	 Accessories Advanced Services Applications & Management Bridge in a Box 		 Ethernet Switches Industrial IoT PMP Fixed Wireless Broadband Point to Point 	□ Vide □ Wi-	 Security & SD-WAN Video Surveillance/CCTV Wi-Fi Other 					

1. Notice:

Cambium Networks announces a program targeting Network Operators that are new to the Cambium Networks 60 GHz cnWave portfolio. Operators that have not yet purchased or trialed 60 GHz cnWave are eligible to purchase a specially priced starter kit, while supplies last. This program is limited to one starter kit per network operator.

Effective Dates: This program is in place until further notice. Cambium reserves the right to modify or end the program at any time.

2. Channel Marketing Content:

Save on Cambium's Hottest New Offering!

Network Operators can get blazing speed and Gbps performance with Cambium Networks 60 GHz cnWave platform, helping you grow your business with an alternative to fiber. Prepare to be amazed at how quickly and efficiently you will get up and running. If you are new to 60 GHz cnWave, you can get access to the fastest ramping product in Cambium history at a great low price.

Each starter kit contains everything you need to take this solution for a spin:

- V5000 Distribution Node (1)
- V3000 Client Nodes with High-Gain Antennas (2)
- V2000 Client Nodes (2)
- V1000 Client Nodes (2)
- Power Supplies, Line Cords, and Mounting Brackets
- Each starter kit also includes 90 days of cnMaestro X

With this kit you can deploy a multi-gigabit wireless 1) point-to-point link or 2) a small point-to-multipoint network. Add additional V5000s at standard price to test and experience a distributed network with multiple DNs.

To get your starter kit, register at https://www.cambiumnetworks.com/cnwave-newcustomer-promo/.

Starter kits are limited to one per Network Operator and only to Network Operators that have not yet purchased or trialed 60 GHz cnWave. Contact us if you're looking to expand to a distributed network after you've come up to speed on the starter kit.

3. Channel Marketing Resources:

Download marketing content including marketing copy, images, and digital ad in the Promotions Playbook.

4. Package Pricing:

Check with your distributor.

5. Part Numbers Eligible for Promotion:

Part Number*	Description	Qty	MSRP (\$USD)
C600500A004A	60GHz cnWave V5000 Distribution Node	1	\$1,507.91
C600500C001A	60GHz cnWave V1000 Client Node with US cord	2	\$364.60
C600500C024A	60GHz cnWave V3000 Client Node Radio Only.	2	\$835.05
C600500D001A	60GHz cnWave V3000 Client Node Antenna Assembly	2	\$98.01
C600500C020A	60GHz cnWave V2000 Client Node 30W with US cord	2	\$724.79
C000000L141A	PoE, 60W, 56V, 10GbE DC Injector, Indoor, Energy Level 6 Supply	3	\$50.31
N000900L031A	CABLE, UL POWER SUPPLY CORD SET, 720mm, US	3	\$5.59
C000000L125A	cnWave Precision Mounting Bracket	2	\$134.14
C000000L137A	Universal Pole Mount Bracket for 1" - 3" diameter poles	1	\$27.95
C000000L190A	Alignment Tube	1	\$11.18

*Also available with the other sales cord options (EU, UK, US, SA) and ROW or EU sales models.

6. Promotion Process:

- The customer starts the process by registering intent to participate in this program at: <u>https://www.cambiumnetworks.com/cnwave-newcustomer-promo/</u>.
- Upon registration, the Customer will be contacted by a Cambium Networks salesperson to review the program and confirm that they are a net new 60 GHz cnWave customer.
- After validating that the Customer is eligible for the promotion, the Cambium salesperson or Distributor representative will enter a PE for the Customer's preferred Distributor.
- After the PE is fully approved, the Distributor fulfills the order for the Cambium hardware at the discounted price.
- The equipment in the starter kit must all be on the same PE and ship to the same Customer.
- PE must be approved before the order to the Customer is fulfilled.

7. Terms and Conditions:

- The program described in this notice is available in all sales regions.
- This program is available for the SKUs above only. The entire bundle must ship on the same invoice at the same time. Substitutions can be made for alternate line cord options.

- This program can be ended by Cambium Networks at any time without further notice.
- This program is limited to one offer per Network Operator.
- This program cannot be combined with other offers or special pricing.
- See the registration/landing page for additional terms and conditions.

8. Reference Material on the Web:

Cambium Networks Website: <u>www.cambiumnetworks.com</u> Cambium ConnectedPartner Portal: <u>https://channel.cambiumnetworks.com/</u> Program Registration Page: <u>https://www.cambiumnetworks.com/cnwave-newcustomer-promo/</u>

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