

PMB-1550 UPDATE EMEA	Wi-Fi Promotion for Small and Medium Enterprises			Date:	April 20, 2023
Published For:	ConnectedPartners	Category:	Promotion	Region:	<input type="checkbox"/> APAC <input type="checkbox"/> CALA <input checked="" type="checkbox"/> EMEA <input type="checkbox"/> NA
Product Line:	<input type="checkbox"/> Accessories <input type="checkbox"/> Ethernet Switches <input type="checkbox"/> Security & SD-WAN <input type="checkbox"/> Advanced Services <input type="checkbox"/> Industrial IoT <input type="checkbox"/> Video Surveillance/CCTV <input type="checkbox"/> Applications & Management <input type="checkbox"/> PMP Fixed Wireless Broadband <input checked="" type="checkbox"/> Wi-Fi <input type="checkbox"/> Bridge in a Box <input type="checkbox"/> Point to Point <input type="checkbox"/> Other				

1. Update for Q2 2023:

- New Promo Code for Q2 2023.
- Increased discount on e410 promo.
- **Removed** Wi-Fi 6 Essentials Promo – discontinued standalone XV2-21X promotion.
- Distributors must confirm that the partner has a deal registration in place for the promotion price to be honored.

2. Notice:

Wi-Fi Networks are mission critical for organizations of all sizes. Cambium Networks' ONE Network solution delivers predictable network performance, management simplicity, and best-in-class total cost of ownership that enables a robust, worry-free network experience for small and medium enterprises (SME). This promotion provides additional discounts on select Wi-Fi 5 products that are well suited for SME networks. Coupled with license-free cnMaestro™ Essentials, the solution delivers zero-touch experiences, automation, and remote troubleshooting capabilities to help IT departments and MSPs deliver an optimum network experience for their end users.

We are pleased to announce the following promotion for Q2 2023:

- **Wi-Fi 5 Essentials Promotion**
 - Promotion Code: **WIFI5ENTRYQ2**

Effective Date: April 1, 2023

Promotion Expiration Date: June 30, 2023

3. Promotion Details and Part Numbers Eligible for Promotion:

Wi-Fi 5 Essentials Promotion

Save Big on Wi-Fi 5 for Small Business from Cambium Networks!

Promotional discounts as defined in Table 1 on orders of e410 or e600 in multiples of 4. No mix and match (you must buy 4 of any single model for this promotion).

Check with your distributor for pricing.

Promotion Code: **WiFi5ENTRYQ2**

Table 1: Eligible Part Numbers for Wi-Fi 5 Essentials Promotion:

Sales Model #	Description	MSRP
PL-E410X00B-EU	E410 Indoor Wi-Fi (EU) 802.11ac wave 2, 2x2, AP	\$297.00
PL-E410X00B-RW	E410 Indoor Wi-Fi (ROW) 802.11ac wave 2, 2x2, AP	\$297.00
PL-E600X00A-EU	cnPilot E600 Indoor (EU) 802.11ac wave 2, 4x4, AP	\$490.59
PL-E600X00A-RW	cnPilot E600 Indoor (ROW, No PSU) 802.11ac wave 2, 4x4, AP	\$490.59

4. Promotion Process:

- Promotion must use the appropriate Promo code: **WiFi5ENTRYQ2**.
- A deal registration must be entered and approved in the Cambium Partner Portal.
- All items must be on one customer PO upfront.
- It is preferred that all items ship together; however, if there are supply constraints, items may ship individually.
- All orders must be shipped and be invoiced by June 30, 2023.

5. FAQ:

Q.	Can this promotion be combined with other promotions, price exceptions, or programs (e.g., Hospitality)?
A.	No, this promotion cannot be combined with other promotions, price exceptions, deal registration, or programs.

6. Reference Material on the Web:

- [Partner Portal](#)
- [Price List Playbook](#)
- [Partner Marketing Resources](#)
- [Partner Webinar Replays](#)
- [Partner Questions](#)
- [Partner Program Information](#)
- [Cambium Networks Public Website](#)
- [Cambium Learning](#)
- [Cambium Support](#)

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